

*TheCorporateCounsel.net and  
CompensationStandards.com present...*

**Act Before  
August 21<sup>st</sup>  
for Special  
"Phased-In" Rate!**

**August 25<sup>th</sup>  
"Pay Ratio Workshop"  
Just Added!**

**"Pay Ratio Workshop:  
What You Need to Do Now"**

**&**

**"Tackling Your 2016 Compensation Disclosures:  
Proxy Disclosure Conference"**

**&**

**"Say-on-Pay Workshop:  
12th Annual Executive Compensation Conference"**

Now that the SEC has adopted pay ratio rules, we have added a third conference—**"Pay Ratio Workshop" on August 25th!** This will be an audio conference designed to give you guidance as soon as possible! Three conferences for the price of one!

**Special Phased-In Rate:** As a "thank you" to members, we are offering a special discounted rate if you register by August 21st. This is phased-in pricing—you pay more if you wait to register!

An archive of all the Conferences will be right there at your desktop to refer back to—and refresh your memory when you are actually grappling with drafting the disclosures and involved with an executive's pay package.

**Who Should Attend:** Every person responsible for preparing and reviewing compensation disclosures—and every person responsible for implementing executive and equity compensation plans or who counsels or advises boards—including CEOs, CFOs, directors, HR staff, lawyers, corporate secretaries, accountants and consultants.

**Where:** You have two choices: you can attend the Conferences at the Manchester Grand Hyatt San Diego or via Nationwide Live Video Webcast to desktops, boardrooms and conference rooms. [If you plan to attend in San Diego, make your reservations for the Manchester Grand Hyatt as soon as possible online or call 888-421-1442. Be sure to mention the NASPP Conference to receive reduced rates.]

**Do not delay. Hold your place. Register today!**

**Go to [CompensationStandards.com](http://CompensationStandards.com) now—or contact us  
at [info@CompensationStandards.com](mailto:info@CompensationStandards.com) or 925-685-5111 with questions.**

# “Pay Ratio Workshop: What You Need to Do Now”

Tuesday, August 25, 2015

Audio Webcast Only (Times are Eastern - but all panels will be archived and available at your discretion)

## 12:00 - 12:25 pm “Overview: The Final Rules”

### Speakers:

- **Meredith Cross** - WilmerHale
- **Dave Lynn** - TheCorporateCounsel.net and Morrison & Foerster

## 12:25 - 1:00 pm “Getting Ready for Compliance: Sampling & Other Data Issues”

### Speakers:

- **Mike Kesner** - Deloitte Consulting
- **Rich Luss** - Towers Watson
- **Mike Marino** - Frederic W. Cook & Co.

## 1:00 - 1:20 pm “Streamlining Your Compliance Efforts”

### Speaker:

- **Mike Kesner** - Deloitte Consulting

## 1:20 - 1:30 pm **Break**

## 1:30 - 2:00 pm “Board Presentations: What To Tell Boards Now”

### Speakers:

- **Ning Chiu** - Davis Polk
- **Bindu Culas** - Frederic W. Cook & Co.
- **Blair Jones** - Semler Brossy

## 2:00 - 2:10 pm “Disclosure: Handling the Transition Period”

### Speakers:

- **Mark Borges** - Compensia
- **Dave Lynn** - TheCorporateCounsel.net and Morrison & Foerster
- **Ron Mueller** - Gibson Dunn & Crutcher

## 2:10 - 2:35 pm “Parsing Model Disclosures: US-Only Workforces”

### Speakers:

- **Mark Borges** - Compensia
- **Dave Lynn** - TheCorporateCounsel.net and Morrison & Foerster
- **Ron Mueller** - Gibson Dunn & Crutcher

## 2:35 - 3:10 pm “Parsing Model Disclosures: Global Workforces”

### Speakers:

- **Mark Borges** - Compensia
- **Dave Lynn** - TheCorporateCounsel.net and Morrison & Foerster
- **Ron Mueller** - Gibson Dunn & Crutcher

## 3:10 - 3:30 pm “How to Handle PR & Employee Fallout”

### Speakers:

- **Ning Chiu** - Davis Polk
- **Sharon Podstupka** - Pearl Meyer & Ptrs

# “Tackling Your 2016 Compensation Disclosures: The Proxy Disclosure Conference”

Tuesday, October 27, 2015

Full Agenda & Schedule located at [TheCorporateCounsel.net](http://TheCorporateCounsel.net). (Times are Pacific - but all panels will be archived and available at your discretion)

## 8:00 - 8:30 am “Keith Higgins Speaks: The Latest from the SEC”

Speaker:

- **Keith Higgins** - Director of the SEC's Division of Corporation Finance

## 8:30 - 9:15 am “The SEC's Pay-for-Performance Proposal”

Speakers:

- **Mike Kesner** - Deloitte Consulting
- **Ron Mueller** - Gibson Dunn & Crutcher

## 9:20 - 10:05 am “Creating Effective Clawbacks (& Disclosures)”

Speakers:

- **Mike Kesner** - Deloitte Consulting
- **Mike Melbinger** - Winston & Strawn
- **Ron Mueller** - Gibson Dunn & Crutcher

## 10:30 - 11:20 am “Pay Ratio: What Now”

Speakers:

- **Mark Borges** - Compensia
- **Dave Lynn** - TheCorporateCounsel.net and Morrison & Foerster

## 11:25 - 12:00 pm “Disclosure Effectiveness: What Investors Really Want to See”

Speakers:

- **Mark Borges** - Compensia
- **Jared Brandman** - Coca-Cola
- **Aaron Briggs** - General Electric
- **Nina Eisenman** - Addison

## 1:00 - 1:25 pm “Peer Group Disclosures: The In-House Perspective”

Speakers:

- **Jared Brandman** - Coca-Cola
- **Aaron Briggs** - General Electric
- **Howard Dicker** - Weil Gotshal & Manges

## 1:30 - 2:10 pm “Proxy Access: Tackling the Challenges”

Speakers:

- **Brian Breheny** - Skadden Arps
- **Ning Chiu** - Davis Polk
- **Beth Ising** - Gibson Dunn & Crutcher
- **Dave Lynn** - TheCorporateCounsel.net and Morrison & Foerster

## 2:25 - 2:40 pm “Pledging & Hedging Disclosures”

Speakers:

- **Howard Dicker** - Weil Gotshal & Manges
- **Alan Dye** - Hogan Lovells

## 2:45 - 3:00 pm “The Executive Summary”

Speakers:

- **Mark Borges** - Compensia
- **Scott Spector** - Fenwick & West

## 3:00 - 3:20 pm “The Art of Communication”

Speakers:

- **Amy Bilbija** - Evercore Partners
- **Mark Borges** - Compensia

## 3:20 - 3:30 pm “Dave & Marty: Smashmouth”

Speakers:

- **Marty Dunn** - Morrison & Foerster
- **Dave Lynn** - TheCorporateCounsel.net and Morrison & Foerster

## 3:30 - 3:45 pm “Dealing with the Complexities of Perks”

Speakers:

- **Mark Borges** - Compensia
- **Alan Dye** - Hogan Lovells

## 4:00 - 5:00 pm “The Big Kahuna: Your Burning Questions Answered”

Speakers:

- **Carol Bowie** - ISS
- **Meredith Cross** - WilmerHale
- **Keir Gumbs** - Covington & Burling
- **Beth Ising** - Gibson Dunn & Crutcher
- **Mike Kesner** - Deloitte Consulting
- **Bob McCormick** - Glass Lewis

# “Say-on-Pay Workshop: 12th Annual Executive Compensation Conference”

Wednesday, October 28, 2015

Full Agenda & Schedule located at [TheCorporateCounsel.net](http://TheCorporateCounsel.net). (Times are Pacific - but all panels will be archived and available at your discretion)

## 8:30 - 9:30 am “Keynote”

## 10:15 - 11:30 am “The SEC All-Stars: The Bleeding Edge”

Speakers:

- **Brian Breheny** - Skadden Arps
- **Meredith Cross** - WilmerHale
- **Marty Dunn** - Morrison & Foerster
- **Keir Gumbs** - Covington & Burling

## 1:00 - 2:15 pm “The Investors Speak”

Speakers:

- **Anne Chapman** - Capital Research and Management
- **Ning Chiu** - Davis Polk
- **Michelle Edkins** - BlackRock
- **Anne Sheehan** - CalSTRS

## 3:00 - 4:15 pm “Navigating ISS & Glass Lewis”

Speakers:

- **Amy Bilbija** - Evercore Partners
- **Carol Bowie** - ISS
- **Ning Chiu** - Davis Polk
- **Bob McCormick** - Glass Lewis

## 4:30 - 5:45 pm “Hot Topics: 50 Practical Nuggets in 75 Minutes”

Speakers:

- **Wendy Davis** - Jones Day
- **Stacy Ingram** - Home Depot
- **Bob Lamm** - Gunster
- **Kyoko Takahashi** - Davis Polk
- **Amy Wood** - Cooley

# All of the options below include access to the new “Pay Ratio Workshop” Audio Conference on August 25<sup>th</sup>

## Register Today!

To accommodate the different needs of our community, we offer the following attendance alternatives:

**I. Yes, I will attend in San Diego for the Proxy Disclosure & 12th Annual Executive Compensation Conferences (two categories of attendees):**

\_\_\_ ~~\$925~~ \$825 Phased-In Rate (until August 21<sup>st</sup> only!) per person if you are also registered to attend the 3-Day “23<sup>rd</sup> Annual NASPP Conference”

\_\_\_ ~~\$1695~~ \$1595 Phased-In Rate (until August 21<sup>st</sup> only!) per person

Remember that attending in San Diego also allows you to access the video archive of the entire Conference for when you are drafting/reviewing proxy disclosures later!

**II. Yes, I will attend via the video webcast (three categories of attendees):**

A. Single User

\_\_\_ ~~\$1695~~ \$1595 Phased-In Rate (until August 21<sup>st</sup> only!) per person

B. Single Office Location, Unlimited Users (*i.e.*, Unlimited)

\_\_\_ ~~\$4085~~ \$3495 Phased-In Rate (until August 21<sup>st</sup> only!) for Unlimited use by all persons in a single office location

C. Unlimited Locations, Unlimited Users (*i.e.*, Firmwide)

\_\_\_ ~~\$4395~~ \$4055 Phased-In Rate (until August 21<sup>st</sup> only!) for Firmwide use by all persons in multiple locations

If you do not wish to register online, you can register by faxing/mailing this order form. The fax number and mailing address is at the bottom of this form. If you need any assistance, please contact us at [info@thecorporatecounsel.net](mailto:info@thecorporatecounsel.net) or 925-685-5111 (8 am–4 pm West Coast time).

### Form of Payment:

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*All registrations are non-refundable. CLE Credit available for select states.*

**You can order online faster for these Conferences on [TheCorporateCounsel.net](http://TheCorporateCounsel.net) or [CompensationStandards.com!](http://CompensationStandards.com!)**

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