

Reg FD Tales: List of Chapters

1. **“Wanted: Reg FD Chaperone”**
2. **“Dude, You Wouldn’t Believe What Just Happened. Is That Normal?”**
3. **Regulation Fire Department?**
4. **It’s “Fair”; Not “Full” (& Other Confusions)**
5. **The Most Confusing Part of FD In All The World**
6. **What Good Is a FD Policy?**
7. **FD Policy Considerations: A Yawner for Some**
8. **The Reg FD Disclosure Team**
9. **Why Hassle With Training All Employees (When Only a Few Really Need to Know)?**
10. **Training Your FD Dragon**
11. **Who Should Be Taking You To The Dance?**
12. **The Director Spokesperson: A Bad Idea?**
13. **The “Low-Level Employee As Spokesperson” Conundrum**
14. **The Low-Level Employee on a Mission From God.**
15. **Is This One More Like “Psycho” or “Rear Window”?**
16. **The Curiously Challenging Distinction of Private Guidance Reaffirmations & Going to Jail**
17. **The Inconvenient Truth**
18. **Was That a Wink? Or a Twitch?**
19. **Is Reg FD Not Enforceable? How to Scare Your People**
20. **Whew, At Least There Won’t Be a Private Lawsuit**
21. **The Perils of Responding (& Not Responding) to Rumors**
22. **Yikes! How In The World Did That Analyst Get That Secret Information?**

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23. **Earnings Releases: 54 Pet Peeves**
24. **SEC Busts Earnings Release Hackers! 150K Releases Stolen Over 5 Years**
25. **Does That Soon-to-Be-Missed Earnings Announcement Belong in the Prospectus?**
26. **I Doubt Apple's CEO Violated Reg FD With His "China" Email to Jim Cramer**
27. **The Fine Art of Drafting a Confidentiality Agreement**
28. **Doing a Deal Can Be Stressful - Understatement of the Year?**
29. **The Perils of Embargos**
30. **Dealing with the Press: 9 Things to Consider**
31. **What's "Materiality" in the Reg FD Parlance?**
32. **Build Me a Mosaic**
33. **The Worst Day of Your Life**
34. **I Botched the "Materiality" Call. Now What?**
35. **Who Says That Is "Public"?**
36. **Apparently, The Water Isn't Warm. Hardly Anyone's in the Pool**
37. **Your CEO Might Need a Twitter Babysitter**
38. **Nothing Important Happens at Annual Shareholder Meetings – Right?**
39. **Your Auditor May Be Required to Turn You In!**
40. **I'm Paying Big Bucks to These I-Bankers. Can I Talk to Them?**
41. **The Government Is Asking Questions. Can I Trust Them?**
42. **The VCs Own My Ass. Why Can't I Talk to Them?**
43. **The Proxy Advisors Don't Own My Ass. And I Can Talk to Them!**
44. **My Filing Is Late: The Form 12b-25**
45. **I Swear Some People Are On Drugs**