

Evaluation Form: "Tackling Your 2016 Compensation Disclosures: Proxy Disclosure Conference"

Please fax or email this evaluation by November 30; to 925-930-9284 or info@thecorporatecounsel.net. Your feedback is important when planning future Conferences. We appreciate your comments. (If you need additional space to answer questions, please use an extra sheet of paper.)

NAME: (optional) _____

- 1) Was there a specific session(s) that helped you decide to attend the Conference?

- 2) Which session(s) or speaker(s) did you find most informative?

- 3) If you could change one thing about this Conference, what would it be?

- 4) Did the Conference live up to your expectations? Yes No Uncertain

- 5) Please provide an OVERALL rating for each speaker/session: (1 being low, 5 being best)

SESSIONS:

- **"Keith Higgins Speaks: The Latest from the SEC"**

Keith Higgins—Director of the SEC's Division of Corporation Finance	Low	1	2	3	4	5	Best
Dave Lynn—TheCorporateCounsel.net and Morrison & Foerster	Low	1	2	3	4	5	Best

- **"The SEC's Pay-for-Performance Proposal: What to Do Now"**

Mark Borges—Compensia	Low	1	2	3	4	5	Best
Mike Kesner—Deloitte Consulting	Low	1	2	3	4	5	Best
Ron Mueller—Gibson Dunn & Crutcher	Low	1	2	3	4	5	Best

- **"PEP Talk: You Do What, Now?"**

Stacy Ingram—Home Depot.	Low	1	2	3	4	5	Best
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- **"Creating Effective Clawbacks (& Disclosures)"**

Mike Kesner—Deloitte Consulting	Low	1	2	3	4	5	Best
Mike Melbinger—Winston & Strawn	Low	1	2	3	4	5	Best
Ron Mueller—Gibson Dunn & Crutcher	Low	1	2	3	4	5	Best

- **"PEP Talk: An Ode to RTSR"**

Liz Stoudt—Radford.	Low	1	2	3	4	5	Best
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- **"PEP Talk: Do We All Need a Shrink?"**

Howard Dicker—Weil Gotshal & Manges	Low	1	2	3	4	5	Best
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- **"Pay Ratio: What Now"**

Mark Borges—Compensia	Low	1	2	3	4	5	Best
Mike Kesner—Deloitte Consulting	Low	1	2	3	4	5	Best
Dave Lynn—TheCorporateCounsel.net and Morrison & Foerster	Low	1	2	3	4	5	Best

- **"PEP Talk: Are Outside Counsel Really Helpful?"**

Kyoko Takahashi Lin—Davis Polk.	Low	1	2	3	4	5	Best
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- **“Disclosure Effectiveness: What Investors Really Want to See”**
 - Mark Borges—*Compensia* Low 1 2 3 4 5 Best
 - Jared Brandman—*Coca-Cola* Low 1 2 3 4 5 Best
 - Aaron Briggs—*General Electric* Low 1 2 3 4 5 Best
 - Nina Eisenman—*Addison*. Low 1 2 3 4 5 Best
- **“Peer Group Disclosures: The In-House Perspective”**
 - Jared Brandman—*Coca-Cola* Low 1 2 3 4 5 Best
 - Aaron Briggs—*General Electric* Low 1 2 3 4 5 Best
 - Howard Dicker—*Weil Gotshal & Manges* Low 1 2 3 4 5 Best
- **“PEP Talk: Top 10 Things You Need to Do NOW”**
 - Bob Lamm—*Gunster* Low 1 2 3 4 5 Best
- **“Proxy Access: Tackling the Challenges”**
 - Brian Breheny—*Skadden Arps* Low 1 2 3 4 5 Best
 - Ning Chiu—*Davis Polk* Low 1 2 3 4 5 Best
 - Beth Ising—*Gibson Dunn & Crutcher* Low 1 2 3 4 5 Best
 - Dave Lynn—*TheCorporateCounsel.net and Morrison & Foerster* Low 1 2 3 4 5 Best
- **“Pledging & Hedging Disclosures”**
 - Howard Dicker—*Weil Gotshal & Manges* Low 1 2 3 4 5 Best
 - Alan Dye—*Hogan Lovells* Low 1 2 3 4 5 Best
- **“PEP Talk: Why Me?”**
 - Marty Dunn—*Morrison & Foerster* Low 1 2 3 4 5 Best
- **“The Executive Summary”**
 - Mark Borges—*Compensia* Low 1 2 3 4 5 Best
 - Scott Spector—*Fenwick & West*. Low 1 2 3 4 5 Best
- **“The Art of Communication”**
 - Amy Bilbija—*Evercore Partners*. Low 1 2 3 4 5 Best
 - Mark Borges—*Compensia* Low 1 2 3 4 5 Best
- **“Dave & Marty: Smashmouth”**
 - Marty Dunn—*Morrison & Foerster* Low 1 2 3 4 5 Best
 - Dave Lynn—*TheCorporateCounsel.net and Morrison & Foerster* Low 1 2 3 4 5 Best
- **“Dealing with the Complexities of Perks”**
 - Mark Borges—*Compensia* Low 1 2 3 4 5 Best
 - Alan Dye—*Hogan Lovells* Low 1 2 3 4 5 Best
- **“PEP Talk: A Song From My Heart”**
 - Wendy Davis—*Jones Day*. Low 1 2 3 4 5 Best
- **“The Big Kahuna: Your Burning Questions Answered”**
 - Carol Bowie—*ISS*. Low 1 2 3 4 5 Best
 - Meredith Cross—*WilmerHale*. Low 1 2 3 4 5 Best
 - Keir Gumbs—*Covington & Burling* Low 1 2 3 4 5 Best
 - Beth Ising—*Gibson Dunn & Crutcher* Low 1 2 3 4 5 Best
 - Mike Kesner—*Deloitte Consulting* Low 1 2 3 4 5 Best
 - Bob McCormick—*Glass Lewis*. Low 1 2 3 4 5 Best

6) Rate the following reasons for attending this year’s Conference:

	Very Important	Somewhat Important	Little Importance	No Importance
Speakers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Panel Topics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7) Do you have any comments to help us in planning next year’s Conference? What did you like/dislike this year? Do you have any specific comments (positive or negative) about speakers and/or content?

We may include representative quotes from this year’s Conference evaluations in our marketing brochure for next year, in our next newsletter and on our Websites. If we select quotes from your evaluation, may we have your permission to use your name?

If yes: Name: _____ Company: _____

Evaluation Form

“Say-on-Pay Workshop: 12th Annual Executive Compensation Conference”

Please fax or email this evaluation by November 30; to 925-930-9284 or info@CompensationStandards.com. Your feedback is important when planning future Conferences. We appreciate your comments. (If you need additional space to answer questions, please use an extra sheet of paper).

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1) Was there a specific session(s) that helped you decide to attend the Conference?

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5) Please provide an OVERALL rating for each speaker/session: (1 being low, 5 being best)

SESSIONS:

“Keynote: Family Feud—NASPP Style” Low 1 2 3 4 5 Best

50 Shades of Clawbacks:

Tara Tays—Deloitte Consulting Low 1 2 3 4 5 Best

Terry Adamson—Aon Hewitt Low 1 2 3 4 5 Best

Mike Melbinger—Winston & Strawn Low 1 2 3 4 5 Best

Emily Cervino—Fidelity Stock Plan Services Low 1 2 3 4 5 Best

D’lectible:

Wendy Davis—Jones Day Low 1 2 3 4 5 Best

Doreen Lilienfeld—Shearman & Sterling Low 1 2 3 4 5 Best

Bill Dunn—PwC Low 1 2 3 4 5 Best

Elizabeth Dodge—Stock & Option Solutions Low 1 2 3 4 5 Best

• **“The SEC All-Stars: The Bleeding Edge”**

Brian Breheny — <i>Skadden Arps</i>	Low	1	2	3	4	5	Best
Meredith Cross — <i>WilmerHale</i>	Low	1	2	3	4	5	Best
Marty Dunn — <i>Morrison & Foerster</i>	Low	1	2	3	4	5	Best
Keir Gumbs — <i>Covington & Burling</i>	Low	1	2	3	4	5	Best

• **“The Investors Speak”**

Anne Chapman — <i>Capital Research and Management</i>	Low	1	2	3	4	5	Best
Ning Chiu — <i>Davis Polk</i>	Low	1	2	3	4	5	Best
Michelle Edkins — <i>BlackRock</i>	Low	1	2	3	4	5	Best
Anne Sheehan — <i>CalSTRS</i>	Low	1	2	3	4	5	Best

• **“Navigating ISS & Glass Lewis”**

Amy Bilbija — <i>Evercore Partners</i>	Low	1	2	3	4	5	Best
Carol Bowie — <i>ISS</i>	Low	1	2	3	4	5	Best
Ning Chiu — <i>Davis Polk</i>	Low	1	2	3	4	5	Best
Bob McCormick — <i>Glass Lewis</i>	Low	1	2	3	4	5	Best

• **“Hot Topics: 50 Practical Nuggets in 75 Minutes”**

Wendy Davis — <i>Jones Day</i>	Low	1	2	3	4	5	Best
Stacy Ingram — <i>Home Depot</i>	Low	1	2	3	4	5	Best
Bob Lamm — <i>Gunster</i>	Low	1	2	3	4	5	Best
Kyoko Takahashi Lin — <i>Davis Polk</i>	Low	1	2	3	4	5	Best
Barbara Mirza — <i>Cooley</i>	Low	1	2	3	4	5	Best

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