## Evaluation Form: "Tackling Your 2014 Compensation Disclosures: The Proxy Disclosure Conference"

Please fax or email this evaluation to 925-930-9284 or info@thecorporatecounsel.net. Your feedback is important when planning future Conferences. We appreciate your comments. (If you need additional space to answer questions, please use an extra sheet of paper.)

	NAME: (optional)							
1)	Was there a specific session(s) that helped you decide to attend the Conference?							
2)	Which session(s) or speaker(s) did you find most informative?							
3)	If you could change one thing about this Conference, what would it be?							
1)	Did the Conference live up to your expectations?	. 🗆 \	⁄es		] No	)	□l	Jncertai
5)	Please provide an OVERALL rating for each speaker/session: (1 being low, 5 being best)	. —						, , , , , , , , , , , , , , , , , , ,
,	SESSIONS:							
	"John Olson's Keynote"     John Olson—Gibson Dunn & Crutcher	Low	1	2	3	4	5	Best
	"Compensation Committees & Advisors: The NYSE & Nasdaq Speak"     John Carey—NYSE     Ning Chiu—Davis Polk & Wardwell     Dave Lynn—TheCorporateCounsel.net and Morrison & Foerster     Erika Moore—Nasdaq	Low Low Low	1 1	2	3	4 4	5	Best Best Best Best
	"Realizable Pay Disclosure: How to Do It"     Mark Borges—Compensia     Mike Kesner—Deloitte Consulting     Ed Steinhoff—Pearl Meyer & Partners.	Low Low Low	1	2	3 3	4	5	Best Best Best
	"How to Improve Pay-for-Performance Disclosure"     Donna Anderson— T. Rowe Price Associates     Mark Borges—Compensia     Mike Kesner—Deloitte Consulting     Ron Mueller—Gibson Dunn & Crutcher		1 1	2	3	4 4	5 5	Best Best Best Best
	"We Don't Have a Good Pay Story: What Do We Disclose?"     Amy Bilbija—MacKenzie Partners.     Mark Borges—Compensia.	Low Low		2 2	3	4	5 5	Best Best
	"How to Avoid Executive Pay Disclosure Litigation"     Sarah Good—Pillsbury	Low Low Low	1 1 1	2 2 2	3 3	4 4 4	5 5 5	Best Best Best
	"Peer Group Disclosures: What to Do Now"     Howard Dicker—Weil Gotshal & Manges     Mike Kesner—Deloitte Consulting     Dave Lynn—TheCorporateCounsel.net and Morrison & Foerster	Low Low Low	1 1 1	2 2 2	3 3 3	4 4 4	5 5 5	Best Best Best
	"In-House Perspective: Strategies for Effective Solicitations"     Jared Brandman—Coca-Cola     Ning Chiu—Davis Polk & Wardwell     Peggy Foran—Prudential     Bob Lamm—Consultant	Low Low Low	1 1 1	2 2 2 2	3 3 3 3	4 4 4 4	5 5 5 5	Best Best Best Best

•	"Keynote: Keith Higgins, Director of the SEC's Division of Corporation Finance"  Keith Higgins	Low	1	2	3	4	5	Best
•	"Creating Effective Clawbacks (and Disclosures)" Mike Melbinger—Winston & Strawn					4	5	Best
	Ron Mueller—Gibson Dunn & Crutcher					4	5	Best
•	"Pledging & Hedging Disclosures"  Howard Dicker—Weil Gotshal & Manges Alan Dye—Hogan Lovells					4	5 5	Best Best
•	"The Executive Summary"							
	Mark Borges—Compensia	Low Low	1 1	2	3	4 4	5 5	Best Best
•	"The Art of Supplemental Materials"							
	Amy Bilbija—MacKenzie Partners	Low Low	1 1	2	3 3	4 4	5 5	Best Best
•	"Dealing with the Complexities of Perks"							
	Mark Borges—Compensia	Low Low				4 4	5 5	Best Best
•	"Pre-Deal M&A Pay Disclosures"							
	Matt Friestedt—Sullivan & Cromwell					4	5	Best
	Jeremy Goldstein—Wachtell, Lipton, Rosen & Katz Andrea Wahlquist—Simpson, Thacher & Bartlett	Low	1	2	3	4	5 5	Best Best
		LOVV	'	_	J	4	J	Dest
•	"Say-on-Parachute & Post-Deal Disclosure Developments"  Matt Friestedt—Sullivan & Cromwell	Low	1	2	3	4	5	Best
	Jeremy Goldstein—Wachtell, Lipton, Rosen & Katz					4	5	Best
	Andrea Wahlquist—Simpson, Thacher & Bartlett				3	4	5	Best
•	"Compensation Accounting, Tax & Risk Assessment Disclosures"  Mark Borges—Compensia  Mike Kesner—Deloitte Consulting				3	4	5 5	Best Best
•	"Shareholder Proposals & Executive Pay"							
	Marty Dunn-O'Melveny & Myers	Low		2	3	4	5	Best
	Keir Gumbs—Covington & Burling	Low Low				4	5 5	Best Best
•	"Dave & Marty: Pointing Fingers"  Marty Dunn—O'Melveny & Myers  Dave Lynn—TheCorporateCounsel.net and Morrison & Foerster	Low	1	2	3	4	5 5	Best Best
	"The Rise of Political Contribution Disclosures"	2011		_				2031
•	Ning Chiu—Davis Polk & Wardwell	Low	1	2	3	4	5	Best
	Bob Lamm—Consultant			2	3	4	5	Best
•	"Related-Party Transactions & Independence Determinations"							
	Alan Dye—Hogan Lovells	Low			3	4	5	Best
	Peggy Foran—Prudential	Low	1	2	3	4	5	Best
•	"Handling ESG Disclosures"  Beth Ising— Gibson Dunn & Crutcher	Low	1	2	3	4	5	Best
Rat	te the following reasons for attending this year's Conference:							
	Very Somewh Important Importa			Litt oor		ce	Im	No portance
	Speakers				]			
	Panel Topics				]			
	Other			L				Ш
Do	you have any comments to help us in planning next year's Conference? What did you	ı like/	disl	ike	this	ye	ar?	Do you
	e any specific comments (positive or negative) about speakers and/or content?	,				•		•

We may include representative quotes from this year's Conference evaluations in our marketing brochure for next year, in our next newsletter and on our Websites. If we select quotes from your evaluation, may we have your permission to use your name?

6)

7)

If yes: Na	me:	Company:	

## Evaluation Form "The Say-on-Pay Workshop: 10th Annual Executive Compensation Conference"

Please fax or email this evaluation to 925-930-9284 or info@CompensationStandards.com. Your feedback is important when planning future Conferences. We appreciate your comments. (If you need additional space to answer questions, please use an extra sheet of paper).

	NAME: (optional)
1)	Was there a specific session(s) that helped you decide to attend the Conference?
2)	Which session(s) or speaker(s) did you find most informative?
_,	
3)	If you could change one thing about this Conference, what would it be?
4)	Did the Conference live up to your expectations? ☐ Yes ☐ No ☐ Uncertain
5)	Please provide an OVERALL rating for each speaker/session: (1 being low, 5 being best)
	SESSIONS:
	• "Keynote: Former Congressman Mike Oxley"  Mike Oxley
	"Sitting Here on Capitol Hill: How Congress Really Works"
	Walton Liles—Patomak; Former Senior Counsel, House Financial Services Committee Low 1 2 3 4 5 Best
	Hester Peirce—Mercatus Center; Former Senior Counsel, Senate Banking Committee
	<b>Peggy Peterson</b> —Baker Hostetler; Former Deputy Chief of Staff & Communications Director, House Financial Services Committee Low 1 2 3 4 5 Best

<ul> <li>"Say-on-Pay Shareholder Engagement: The Investors Special</li> </ul>	eak"								
<b>Donna Anderson</b> — <i>T. Rowe Price Associates</i>			Low	1	2	3	4	5	Best
Karla Bos—/NG				1	2	3	4	5	Best
Aeisha Mastagni—CalSTRS			Low	1	2	3	4	5	Best
Pat McGurn—/SS				1	2	3	4	5	Best
• "Q&A with ISS"									
Carol Bowie—/SS			Low	1	2	3	4	5	Best
Gary Hewitt—/SS			Low	1	2	3	4	5	Best
Pat McGurn—/SS				1	2	3	4	5	Best
John Roe—ISS Corporate Services			Low	1	2	3	4	5	Best
<ul><li>"Q&amp;A with Glass Lewis"</li></ul>									
David Eaton—Glass Lewis			Low	1	2	3	4	5	Best
Jonathan Hansen-Granger—Glass Lewis				1	2	3	4	5	Best
Bob McCormick—Glass Lewis			Low	1	2	3	4	5	Best
<ul> <li>"Putting Your Best Foot Forward: How to Ensure Your Page 1</li> </ul>	ay Practices I	Pass"							
<b>Don Delves</b> —Towers Watson			Low	1	2	3	4	5	Best
Mike Kesner—Deloitte Consulting			Low	1	2	3	4	5	Best
Richard Meischeid—Pay Governance				1	2	3	4	5	Best
Ed Steinhoff—Pearl Meyer & Partners				1	2	3	4	5	Best
6) Rate the following reasons for attending this year's Conference:									
6) Rate the following reasons for attending this year's Conference:	Very Important	Somewh Importa		L Impo	ittle orta		Im	N npor	-
6) Rate the following reasons for attending this year's Conference:  Speakers	•						lm		tance
	Important	Importa			orta		Im	npor	tance
Speakers	Important	Importa			orta		lm	npor	tance
Speakers	Important	Importa	nt	Impo	orta	nce		npor	tance
Speakers	Important	Importa	nt	Impo	orta	nce		npor	tance
Speakers	Important	Importa	nt	Impo	orta	nce		npor	tance
Speakers	Important	Importa	nt	Impo	orta	nce		npor	tance
Speakers	Important	Importa	nt	Impo	orta	nce		npor	tance
Speakers Sessions Other  7) Do you have any comments to help us in planning next year's Conhave any specific comments (positive or negative) about speakers  We may include representative quotes from this year's Conference evaluations in our	Important  □ □ □ nference? Wh and/or conten	Importa	nt ı like/d	Impo	orta	nis y	ear?	npor	tance
Speakers Sessions Other  7) Do you have any comments to help us in planning next year's Conhave any specific comments (positive or negative) about speakers	Important  □ □ □  Inference? Wh and/or content  and/or content  ur marketing brownission to use you	Importa	nt u like/o	dislik	orta	nce	ear?	npor	tance