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## Timely "Best Practice" Disclosures for Your Compensation Discussion and Analysis

The 2009 proxy season promises to be a turning point for Compensation Discussion and Analysis and for executive pay practices in general, as rising public anger over compensation practices will focus all eyes on what companies are doing to address the growing list of concerns. In many cases, companies are grappling with unprecedented financial and economic pressures while, at the same time, their "pay for performance" programs are being fully tested. This confluence of forces occurs against a backdrop of regulatory changes in Washington, as Congress enacts legislation targeting executive compensation at companies accepting bailout funds and will likely soon take up legislation mandating an advisory vote on executive compensation.

In our January-February 2008 issue, we provided examples of "best practice" disclosures that addressed areas of concern raised by the Staff in its review of executive compensation disclosures. We are revisiting some of those examples in light of the credit crisis and economic concerns, as well as recent and expected regulatory efforts. We are also now addressing areas that have become critical concerns in the past few months and must be addressed in upcoming CD&A disclosures. While there is no "one size fits all" approach that can work for your CD&A, we hope that these examples provide critical guidance on analyses that will be expected this proxy season—and beyond.

#### Implementing "Hold Through Retirement" for Equity Awards

Our September-October and November-December 2008 issues described why companies should be implementing a hold-through-retirement policy for senior executives as a means for not only addressing shareholders' valid concerns about executive compensation, but also for avoiding the creation of incentives that lead to unnecessary and excessive risks. [For a discussion of implementing a hold-through-retirement policy in the context of conducting a risk analysis of compensation programs, see the model disclosure included in the Winter 2009 issue of our *Proxy Disclosure Updates* newsletter.]

#### **Best Practice Disclosure:**

#### **Our Hold-Through-Retirement Policy**

We have long recognized the importance of stock ownership as an important means of closely aligning the interests of our senior executive officers with the interests of the company's shareholders. As discussed on page \_\_ of this Compensation Discussion and Analysis under the heading "Stock Ownership Requirements" we have required that our senior executives maintain "skin in the game" with the substantial stock ownership guideline ratios of 12 times salary for our CEO and six times salary for our other named executive officers.



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This substantial stock ownership guideline alone, however, does not ensure that the interests of our senior executives are fully aligned with our shareholders' interests. While stock ownership—through both compliance with the stock ownership guidelines and through accumulation of equity awards under our compensation programs—encourages a focus on returns to shareholders through the company's stock price, that focus may, in some instances, overemphasize short-term rather than long-term returns. Without a countervailing influence, the larger proportion of stock ownership—coupled with the potential for a short-term focus—could lead senter executive officers to pursue strategies that involve concessary or crossive risks for the company as a whole, and for the other shareholders who have a long-term larger w

In 2008, the Compensation Committee considered alternatives for addressing these concerns, in particular focusing on ways to better align our executives' interests with the interests of shareholders while are the same time emphasizing to the markets in these difficult economic times that our executive man is committed to a long term rocus. At the same time, the Compensation Committee has considered ways to address the concern that our compensation programs—including our equity grants and our stock ownership prideliner—including unrecessary or excessive rish-taking by the executive team.

The Compensation Committee considered implementing a policy to require that our senior executive officers (including the CEO and all of the named executive officers) hold a substantial portion of their earned equity awards until the executives retire from service with the company. The Compensation Committee recognized that this policy would address many of the concerns discussed above, however a requirement in hold a substantial portion of the equity awards only until retirement could result in executive in likely rot have the anticul perion immediately prior in retirement, when the recognize in likely rot have the arcser intleenes and would likely he in a position to make significant decisions for the company. In this regard, implementing a policy requiring that a portion of the equity awards be held only until retirement could have the notential to chuse an executive close to retirement in promote transcensive reconsting as the executive seeks to maximize thorological lock prime returns to the decision to the long term verta. This potential risk may be particularly acute in periods such as we are facing today, where stock prices are depressed and executives may feel pressure to maximize the value of their retirement holdings by seeking to other towards analysis.

After performing the foregoing analysis and recognizing the potential limitations of a hold-unfil-reducement policy, the Compensation Committee has decided to implement a mandatary "hold through-reducement" policy for the senior executive officers. Under this policy, the company will require that these executives hold 75% of the net after-tary portion of the op-

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to nowing their remembers or numer committation or emission interior time their anglessy. Or order age 65, whichever is later. In addition, we require that 50% of our rectricted stock awards do not vest until ten years from grant or two years after retirement, whichever is later. We believe that this policy out the effectively addresses the possibility that our executives will unduly focus on short term, undustainable stock price increases that could lead to executives prematurely "cashing out" of a significant notion of their equity heldings. Under this policy.

We are pleased to announce that our CEO and our named executive officers have also agreed to subject their already-owned, previously granted option stock and restricted stock to this new hold-through-retirement policy, thereby demonstrating their long-term commitment to the company and its shareholders.

#### **Revisiting Perquisites**

Recent economic and financial pressures are driving most companies to review every aspect of their budget—and layoffs and significant cutbacks are being experienced across the board. When a company is laying off a substantial portion of its work force or is cutting back on research and development, it becomes increasingly more difficult to justify the "need" for expensive perquishes as an element of compensation when fundamental business needs cannot be turified. These heightoned cost concerns cannot at a time when perquishes are increasingly being out back, and federal legislation and investment policies are targeting the use or aircraft by companies accepting ballout money. Given these fundamental shifts in aithorie, this may be the year when many companies are compenhed in tolerationses" with respect to their perquisites.

#### Best Practices Disclosure:

#### **Reassessment of Our Perquisites**

We have provided our CEO and the other named executive officers with several perquisites, including the personal use of company aircraft and automobiles, company-paid financial planning services and country club memberships. These perquisites have bitteriestly been of a dark means of providing additional compensation to the CEO and other named executive officers, through the availability of benefits, that provide convenience in light of the extraordinary demands on our executive officers, time. The Compensation Constitutes reviewe the Company's policies with respect to parquisites on a regular basic or consider whether the perquisites should be maintained and whomer, and to what extent, it may be appropriate for the Company to discontinue particular pergulates or to require repayment of the cost of perquisites.

As described in our "Management's Discussion and Analysis of Results of Operations and Financial Condition" in our annual report on Form 10-K, we have faced an increasingly difficult business environment as economic conditions have deteriorated while, as the same time, financing options have become limited. Given the impact no our results of operations and financial condition, the Company has implemented significant correction measures have included reducing the number of significant business lines and reputating costs at all operating levels.

In light of these ongoing cost concerns, the Compensation Committee has determined to stream to the perguision and 15% on the CEO and the named exceed was officers. In the tangeting presented use of compensation awards. While the Compensation Committee considered providing

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for reliablishment of the court of perguisites instead of all ministing perguisites all together. It was determined that the continued that tenance of perguisites in light of the overall cost outing affords of the company would not be appropriate from the perspectives of various stakeholders, including employees and shareholders.

In determining to this period on perquebes, the Compensation Committee considered the negative consequences from an incentive standpoint, given the penguisites' status as a compensation of our executive compensation, program, but described that the overall compensationy impact of climinating perquisites is not substantial. The Compensation Committee does not believe that the allocation of narquisites will put the Company ut a competitive disadvantage for the purposes of attracting or retaining executive talency when considered in the context of the overall compensation program.

#### **Making the Most of Clawback Provisions**

Clawback policies (and such provisions in executive compensation arrangements) are being adopted with increasing frequency, as companies seek to ensure that executives are not in a position to keep compensation that was awarded based on what later turns out to be erroneous financial results. Section 304 of the Sarbanes-Oxley Act originally focused significant attention on clawback policies, and now the presence of broader clawback provisions as part of the TARP has reignited interest in clawbacks as an effective means for discouraging inappropriate conduct. In the current climate, even those companies that have already adopted clawback policies and provisions need to re-evaluate those measures, because the triggering events may be too narrow and fail to deal with circumstances where it turns out—after compensation decisions have been made—that the executive has engaged in conduct which ultimately harms the company and shareholders.

#### **Revisiting our Compensation Recovery Policy**

In 2006, the Board of Directors adopted a Compensation Recovery Policy, pursuant to which members of management (including the CEO, the CFO and the NEOs) may be required to return compensation paid based on financial results that were later restated. This policy applied only if the executive officers engaged in misconduct that contributed to the need for a restatement, or contributed to the use of inaccurate metrics in the calculation of incentive compensation. Under this policy, when the Board determined in its sole discretion that recovery of compensation was appropriate, the Company could require reimbursement of all or a portion of any bonus, incentive payment, commission, equity-based award or other compensation, to the fullest extent permitted by law.

In addition to this Compensation Recovery Policy, the company's executive officers who other key employees in the strain assert to the finite of proceeds nome some or all of their to proceeds nome minerion of employers.

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Company's numerous for the critical days ahead.

In light of the risk assessment undertaken by the Compensation Committee discussed on page \_\_ of this Compensation Discussion and Analysis, the Compensation Committee has

reconsidered the Company's Company to recoup compensation chained through actions on the part of management which may ultimately prove destinant to the Company and its shareholders. In tell regard, the Compensation Committee has determined that limiting the constitution of recovery only to instances of misconduct resulting in restatement of financial results, or to certain post-termination activities, ones not fully reflect the panoply of potential activities which should result in a return of compensation to the con-pany.

Based on the Compensation Committee's recommendation, the Board of Directors has adopted a revised Compensation Recovery Policy that provides for the recovery at any careful or long-term inceptive compensation pale to an executive must have the me assessment where povojet or tristing has been defairse) (1) where conovery to investing to telebro his target dominace after of their personalisms, which racy act by fulfy ten varior relationate. Then afterebri tollowing the completion of the performance period, or (2) in the event that the executives subsequently engage in conduct that is detrimental to the company. Conduct considered decrimental to the Company may include, but is not limited to, the read for a restatement of results, a significant financial loss, acrons, decisions or strategies that were not in the tannounces to be tinterests or other reputational harm to the Company. This revised policy requires amphoreoment of all or a proteom of any because increasing payment, some mission, equity-based award or other compensation that is indentiting by the Congrussion. Committee to be recoverable, to die fullest extent permitted by taly, or a result of the detrimental conduct. We believe that the Compensation Recovery Policy should be sufficiently French to at own our Compensation Connection, in its sole discretion, to address situations where executives pursued strategies and took actions that (e.g., as a result of excessive risktaking or poor performance or what, in hindsight, were bad or flawed strategies) should not have been rewarded.

In order to ensure the enforceability of the revised Compensation Recovery Policy, appropriate language regarding the policy is to be inserted in applicable documents and award agreements. In addition, notwithstanding any current employment agreements, the board and the CEO and our management team view this as so fundamental that we are pleased to report that our CEO and NEOs have agreed to the application of these new provisions retroactively.

#### **Evaluating the Need for Pensions and SERPs**

In our January-February 2008 issue, we addressed the importance of a wealth accumulation analysis and walk-away numbers in analyzing termination and change-in-control arrangements, in particular when assessing the need for maintaining those amangaments. A wealth recumulation analysis and walk-away numbers are also important in ascessing the continued threed for person and supplemental executive retirement plans for the CEO and the other named executive officers.

#### Our Review and Analysis of Pensions and SERPs

We provide retirement benefits to the named executive officers through both qualified and non-qualified defined-benefit and defined-contribution retirement plans. We have historically viewed our retirement benefits as a means of providing financial security to all of our salaried employees after they have spent a substantial portion of their careers with the Company. While many companies today do not provide retirement benefits in the form of a pension or

supplemental retirement plan, we believe that pansions and similar retirement benefits remain an important part of the overall compensation approach in our industry. Our named employee officers participate in several retirement plans, including benefits that are available to all of our employees such as the Section 401(k) Savings Plan, and the tax-qualified Pension Plan, as well as the Supplemental Executive Entirement Plan (SERP), the SERP allows executives to accrue a higher benefit than the qualified pension plan, but it vests more slowly than the pension plan. We have historically maintained the SERP as a means for according and retaining executive calent.

These retirement plans create significant ongoing obligations for the Company in terms of funding and administration costs. As our workforce ages, the Company could face increasing costs in the future in order to satisfy obligations under these programs. With respect to our senior executives, the Compensation Committee has, in light of these cost concerns and in reconsidering the elements of compensation, undertaken a weeklik accumulation analysis, examining the total amounts that the named executive officers are entired to receive under all of the Company: compensation programs. The tollowing table summarises the total accumulated wealth values as of the end of the fiscal year and projected values over the pert five years and too years to each or the named executive officers.

[Editor's Note: Include a trible summer this go for each nemed executive offices the agreeque realized and unrealized value of previously granted and projected equity awards, deserved complementation belonces, penalon amounts, suppliented testionees between the and other

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banefits achieved under the SERP did not provide sufficient incentives to the named executive officers in light of the wealth that they had already occurrenced, and there was thus no basis to continue increasing the costs and obligations associated with the SERP. The Compensation Committee decided to maintain the Pension Plan, but in each provide upon the achievement of contain specified milestones. The Compensation Committee renognized that the Company's pension plan provided for some financial security which in current contains times in particular, somes to help retain our executive talent, however, the Compensation Committee will continue to monitor the feasibility of maintaining the Company's retirement heriefly for the named executive officers going forward.

#### Tax Implications

In our January-February 2008 issue, we provided "best practice" disclosure for addressing compliance with Internal Revenue Code Section 162(m). The Emergency Economic Stabilization Act of 2008 (the "EESA") and the US Treasury's Capital Purchase Program (the "CPP") brought Section 162(m) guidance to the forefront again, with a requirement that any participating institution agree, as a condition to participate in the CPP, that it will be subject to the \$500,000 annual deduction limit under Section 162(m)(5). Section 162(m)(5), which was added by Section 302 of the EESA, reduces the deduction threshold for the remuneration paid to senior executive officers during any taxable year from \$1 million to \$500,000, and it also eliminates the exception to the deduction limit for "performance-based compensation" as well as deferred compensation.

When the SECs specific a and teach culdress the applicability of Section 132(iii) in Executive Com- 7consistion Edispressive was mulited in favor or principles-based disclosure. It reams that in some coses companies just decided to diop the Socion 162(m) disclosure entirely (presumably concluding that it was no long at material), and these that have residued to make the selectly bedergines disclosures (Readers should be reminded that the SEC in the adopting release for the 2006 amendments stated that the new approach "should not be construed to eliminate this [162(m)] discussion" as well as other "tax consequences to the named executive officers as well as tax consequences to the company.") Given the South thy attamed we tre inclusi however a final cial invitation adopted to the new 3500,000 diduces The by finds imposed on the FEA that chooses, nevertheless, to pay more, may (incorrectly) conclude that it does not have to disclose this fact to be proxy waterway. We believe that this information is material for all companies, especially given the current economic climate—and needs to be disclosed in the CD&A—otherwise shareholders will have no idea it are black or their companies are their lag with the applicable restrictions or purposefully going outside of them. Companies should provide a separate captioned section addressing Section 162(m), which thust be an added disclosure of any amenots that exceeded the cap and a conclusion that the board considered it and nevertheless decided to exceed the deductibility finits. Companies also need to make clear that the forgon deduction is a real cost to the compan'.

#### **Deductibility of Compensation for Tax Purposes**

Section 167am) or the training AR Revenue Comparation citations a few declaration on pain of emperations for a supplied that such persons due Comparation highest paid executive officers, however, the attente exempts qualifying performance-based comparation from the deduction limit when specified requirements are medi-

In general the Compensation Committee has structured awards to executive officers under the Company's highest programs to qualify for this exemption, riowerer, the Compensation Committee retains the discretion to award compensation that exceeds Section 1620m/s deductibility limit.

in fiscal 2008, the Company's compensation to the CFO, the CFO and the President

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resulting in a cust to the company of \$ \_\_\_\_\_\_, while the President's income exceed the Ports by 9 \_\_\_\_\_\_ costing the company \$ \_\_\_\_\_\_ cue to the last tax deduction. The aggregate cost of the Companisation Committee's decision to exceed the Jection 162(m) deductibility limit to fiscal 2008 who \$ \_\_\_\_\_

The Componsation Committee believed in the past that these amounts, including the cost of the lost lax deduction, were justifiable in order to be competitive with peer companies. As part of our overall review or executive compensation in light of the current difficult economic environment and the fact that it has been necessary to tay off employees in these difficult times the Compensation Committee has now concluded that it is not appropriate to excued the limit. We are preased to report that our CEO and NEOs have agreed to reductions in their compensation to remain under the limit. There was no increase in qualifying "performance—based compensation" to offset these reductions.

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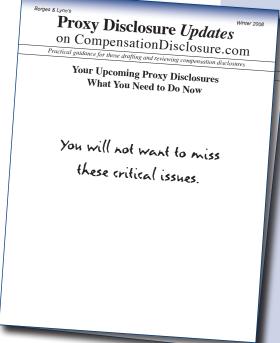
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